



Entrepreneurship and Innovation Research Seminar: Narratives, Decisions, and Data

Date & Time: July 14, 2026 14:00 – 17:00

Venue: College of Business Administration Research Building (D403)



**Luiss
Business
School**

Joris Ebbers

Professor | Academic
Director Luiss Business
School Amsterdam

14:20 Networking and Opening remarks

14:30–15:10 Presentation by Mr. Hikaru Kinochi
Presentation Title: Entrepreneurial Storytelling and Investor
Evaluation: A Qualitative Process Study of Prosocial and
Economic Interpretation (Work in Progress)

15:10–15:50 Presentation by Mr. Wang Kiran
Presentation Title: How Does Decision-Making Shape Firm
Performance? An Integrative Review of the Guiding, Enabling,
and Constraining Roles of Entrepreneurial Orientation

15:50–16:00 Coffee Break

16:00–17:00 Presentation by Professor Joris Ebbers
Presentation Title: Cloaked in Data: How Creative Brokers
Overcome Data Resistance in Media Format Development

起業家精神・イノベーション研究セミナー： ナラティブ、意思決定、データ

日時: 2026年7月14日(火)14:00~17:00会場:
横浜国立大学 経営学部研究棟 D403
対象: 教員・大学院生・学部生



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4:20-14:30 ネットワーキング・開会挨拶

14:30-15:10 木ノ内 輝 氏(横浜国立大学大学院国際社会科学研究院)
発表発表題目: Entrepreneurial Storytelling and Investor
Evaluation: A Qualitative Process Study of Prosocial and
Economic Interpretation(研究進行中)

15:10-15:50 Wang Kiran 氏(横浜国立大学大学院国際社会科学研究院)
発表発表題目: How Does Decision-Making Shape Firm
Performance? An Integrative Review of the Guiding, Enabling,
and Constraining Roles of Entrepreneurial Orientation

15:50-16:00 休憩

16:00-17:00 Joris Ebbers 教授 (Luiss Business School
Amsterdam)

講演発表題目: Cloaked in Data: How Creative Brokers Overcome
Data Resistance in Media Format Development