



VIETNAM NATIONAL UNIVERSITY, HANOI  
VIETNAM JAPAN UNIVERSITY



## ADMISSION INFORMATION

**Admission capacity:** 20 students per intake

### Admission requirements

- University graduation in the same, relevant or closely related disciplines with GPA  $\geq$  2.5/4.0;
- Candidates who have GPA  $\geq$  2.8/4.0 are not required to have work experience. Candidates who have  $2.5 \leq$  GPA  $<$  2.8 are required to have two years of work experience;
- English proficiency requirements:
  - For application: Level 3/6 (IELTS 4.0-4.5) in Vietnamese reference framework for foreign language (Circular No. 01/2014/TT-BGDĐT) or equivalent;
  - For official enrollment: Level 4/6 (IELTS 5.0-5.5) in Vietnamese reference framework for foreign language (Circular No. 01/2014/TT-BGDĐT) or equivalent.

### Entrance exam

- Open admission
- Entrance exam: application screening and oral test

### Application documents

Visit the VJU website at [www.vju.vnu.edu.vn](http://www.vju.vnu.edu.vn) for admission guidelines and to download application documents



Yokohama National University a leading public education institution in Japan, especially in the fields of business administration, economics, science and engineering

## CONTACT INFORMATION

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*"The MBA program at VJU will expose students to an eye-opening opportunity to study business and management in a proactive and creative manner. Strong commitment by highly motivated students shall be needed to accomplish the challenging and rewarding program. The curriculum emphasizes the sustainability or triple bottom line, the impact of national and organizational culture, and Japanese-style management in the global business setting. MBA students will tackle the internship program at a Japanese university and/or business enterprise for three months in their second year and enjoy learning a lot about the reality of Japanese business, its market and society. Students will be expected to perform significant and creative research activities with the professors at VJU, based on the comprehensive coursework and exciting internship practicum. We are going to get ready to receive and lead those prospective students very soon. Why don't you join us in the next autumn and pioneer a new frontier of business management towards the 2020s?"*

*(Prof. Yoshiaki Matsui, Yokohama National University)*

## MASTER'S PROGRAM IN BUSINESS ADMINISTRATION

The program is endorsed by:





### EDUCATIONAL OBJECTIVES

The master's program in Business Administration at Vietnam Japan University (VJU) has the following objectives:

- Equip students with scientific methods of reasoning and comprehensive knowledge, as well as specialized expertise, in the business administration field;
- Explain the basic philosophy and practices of business in Vietnam and worldwide, with especial emphasis on Japanese-style management and sustainability;
- Provide students with a deep understanding of business ethics, corporate culture and corporate social responsibility (CSR).

After graduation, students will have the skills needed to become entrepreneurs or business owners, managers in multinational corporations, domestic or international enterprises, especially Japanese ones. They could also become policymakers in the public sector, ministries or government agencies. Students would also be able to pursue PhD degrees at top universities in Japan or elsewhere in the world.

### ADVANTAGES OF THE PROGRAM

- High quality, based on the curriculum of Yokohama National University, modified to meet the requirements of the Vietnam context;
- International academic environment with a minimum 50 percent of lecturers from Japan; modern facilities; participation in projects with well-known professors;
- Substantially subsidized tuition fees; full scholarships for outstanding students based on performance;
- Cost of three-month internship in Japan fully covered for 50 percent of students;
- Modern knowledge and skills in a multicultural context, especially Japanese;
- Competency when applying for jobs at Vietnamese, Japanese enterprises and international organizations upon graduation.

### CURRICULUM

The curriculum consists of a total of 64 credits, including core courses in fundamental and professional knowledge, as well as elective courses in each specified field.



COURSES	CREDITS
<b>General Knowledge</b>	
Philosophy	4
Japanese Language	6
<b>Fundamental and Specific Knowledge</b>	
<b>Compulsory courses</b>	<b>18</b>
Basic Sustainability Science	3
Methodology and Informatics for Sustainable Science	3
Managerial Economics	2
Organizational Behavior	2
Marketing Management	2
Strategic Management	2
Operations Management	2
Corporate Finance	2
Elective courses	18/36
Academic English	4
Qualitative Analysis	2
Quantitative Analysis	2
Human Resource Management	2
Leadership	2
Corporate Governance	2
Accounting for Business	2
Risk Management	2
MIS	2
Government and Market Economy	2
International Business	2
Technology and Innovation Management	2
Thought and Religion in Japan	2
Tradition and Modern in Japan	2
Economy and Business Management in Contemporary Japan	2
Society and Culture of Contemporary Japan	2
Law and Administration in Contemporary Japan	2

Series of Guest speakers' lectures	Non-credit
Practices for E-commerce	
Practices for Social Entrepreneurship	
Practices for Brand Management	
Practices for Supply Chain Management	
Total Quality Management/Lean/ISO 14000/3Rs	
Management Practices for Sustainable Business	
Corporate Social Responsibility	
Environmental Management/ Environment and Business	
A series of talks about Japanese Style Management	
<b>Internship</b>	<b>6</b>
<b>Master thesis</b>	<b>12</b>

### TEACHING LANGUAGES

English and Vietnamese

### DURATION AND LOCATION

**Duration:** 24 months of full-time study

**Location:** My Dinh Campus of Vietnam Japan University

### DEGREE AND QUALIFICATION

The degree of Master in Business Administration