

ワークショップ開催のお知らせ

教員・学生の皆様の参加をお待ち申し上げます。

日 時:2016年8月29日(水) 16:30~18:00

場 所:経営学研究棟(N3-1) 403会議室

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テーマ:Integration of multinational supply chain with
Supply Chain Operational Reference Model
– a Case of Merger and Acquisition.

【概要】 This talk shares on case research investigating the challenges presented by a newly formed supply chain after a merger and acquisition (M&A) and the subsequent solution – the enactment of a global virtual enterprise (GVE). SCOR Model is used as a lens to analyze and implement the integration project that occurred after the merger and the adoption of the GVE. A case study approach was adopted with empirical data collected from corporate web sites, direct participation in the project, and in-depth interviews with the two merged multinational supply networks set in Asia (the sub-ordinates are based in China, Taiwan, Thailand and Vietnam) and North America (sites in Canada and the US). The major problems encountered in the M&A process in the supply chain included incompatible product codes, redundant business processes, no unified ERP platforms, conflict of interests of supply chain entities, etc. This study discusses the limitations of current SCOR analysis and provides a mapping technique— Causes/Effects, the SCOR Standard, and Mutual Solution (CESM)—for gap mapping, problem prioritization, and business process modification in a supply chain setting. The findings show also how the GVE approach improved the efficiency and effectiveness of this global acquisition through the re-alignment of organizational structures and personnel. Implications for practice and the further application of AST to the study of global supply chains and M&A are raised.

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